

CampusDoc - English

-- Content --

Title minor

CampusDoc - English

For whom

Are you a highly motivated student with the ambition to become a renowned documentary film maker? Then apply to our exclusive CampusDoc International Minor programme and join the club of CampusDoc alumni.

During one semester, you'll learn to produce, film, edit, and sell your own 20-minute video documentary.

This is an intensive programme; you can expect to work long hours and adhere to tight deadlines. But the rewards are evident: past CampusDoc productions have been screened at festivals around the globe. A thorough selection process is therefore part of the application.

The documentaries are produced in teams of two. Participants must be dedicated, hard-working, and able to commit themselves full-time to a project they believe in.

Entry requirements

CampusDoc is meant for talented students interested in video storytelling who want to delve deeper into issues they care about, as well as develop their visual storytelling skills beyond what is required in standard broadcast journalism.

To apply to the programme, your English language skills must be at CEFR level B2. In addition:

- You are an advanced student, preferably in Journalism, Media, or Film;
- Possess existing video skills – either through education or through work;
- Demonstrate a serious interest in documentary film making.

To apply you must submit the following:

- A pitch in which you present your plan for the documentary;
- A motivation letter and CV;
- A video showreel (1 min.)

After your learning agreement has been signed by Hogeschool Utrecht, you will receive an invitation for the pitch from the minor contact person.

The first pitch round will take place late April. Round 2 is scheduled for late May/early June.

Content

The minor will take you through the entire process of documentary film production: from concept to premier. You will also complete additional video assignments and work on perfecting your technical and storytelling skills, as well as develop a distribution plan based on your expectations and goals for the film.

HU operates this programme in collaboration with various international partners, including the City University of New York (CUNY), and Cork Institute of Technology (CIT). The course includes a study trip to one of these partner institutes.

The minor consists of:

- An introduction to storytelling and narrative strategies;
- Advanced filming, editing, and post-production;
- Drafting an extended production plan and shooting script based on real-world research;
- Launching a real crowdfunding campaign to finance your doc;
- Delivering a package of (promotional) artwork, a trailer and a 20-minute video documentary;
- Developing an international distribution plan;
- Insight into intellectual property and royalties;
- Insight into film festival culture and personal branding.

Learning objectives

Our goals are ambitious, and the course is an intense pressure-cooker period of long hours and demanding deadlines.

CampusDoc covers all aspects of the documentary filmmaking process; we are unique among other documentary programmes in that we combine hands-on coaching and theories on film analysis and scriptwriting with tutorials from editors, researchers, filmmakers, as well as producers, entertainment lawyers and distributors. The goal is for participants to get their work seen and go on to make new work long after having completed CampusDoc.

Courses

The programme contains the following:

Title	Activities
Pre-production	<i>Preparation, research, script development</i>
Production	<i>Filming & editing your documentary</i>

Post-production *Colour grading, sound design, artwork, 1-minute trailer*

Distribution Plan *Crowdfunding, e-commerce-global market film festivals*

Assessment

CampusDoc uses a holistic, integrated assessment process, conducted by two supervisors. Work is submitted throughout the semester.

- Production plan;
- Final shooting script;
- Marketing and distribution plan;
- 20–25 minute video documentary;
- Festival package: documentary + artwork + trailer

Literature

The minor will be taught based on the following literature. Before the start of the course you will receive/be issued the final reading list.

- **Directing the Documentary, 6e Edition**, Michael Rabiger
- **In the Blink of an Eye**, Walter Murch
- **The Hero with a Thousand Faces**, Joseph Campbell

Schedule

This programme takes place in period A/B; it starts in September.

Courses take place five days a week and can continue into the evening.

Additional costs

The cost of the trip (two weeks in New York) is budgeted at € 1,800. The study trip is not however a requirement for participation and completion of the programme.

Contact person

Brian Maston

Brian.maston@hu.nl