

Assessment explanation – Expertise

In this part of the minor you have the opportunity to choose one or more subjects in which you will create more depth through targeted study and/or research and consulting experts. You are free to choose which subject you want to study. The condition is that the subject and the depth have added value for the development of your company. Working on Expertise is your own responsibility and the workshops expertise/competencies will help you to keep on track with your own planning and to help you to develop the idea for your workshop. After acquiring your expert knowledge you will transfer part of your learning to your (uninformed) peers through a creative and interactive workshop created by you.

ASSESSMENT EXPERTISE: WORKSHOP & REPORT

You will have to design and execute a workshop for 4-5 of your peers. This will be peers in the same expertise/coaching group.

You will have 30 minutes to execute your workshop and you are in the lead for everything except a location.

Please have a thorough look through the assessment criteria and use the template; workshop to create a solid plan and execution of the workshop. So you know what the criteria are for your assessment.

After the workshop you are expected to create a report which showcases when & how you worked on your expertise(s) and what your main learnings are. Under assessment you find the criteria for this report.

Assessment Criteria Workshop – Expertise

Name student:

Name assessor:

| Criteria | Insufficient | Sufficient | Good | Feedback | Points |
|--|--|---|---|----------|------------------|
| Expert role (20p) | The facilitators knowledge about the workshop topic is not clearly showcased and lacks depth | The facilitators knowledge about the workshop topic is somewhat showcased | The facilitators knowledge about the workshop topic is clearly showcased and underlined with sources | | .. Out of 20 |
| Expert transfer of knowledge (20P) | Transfer of relevant knowledge is very weak or missing | Transfer of basic relevant knowledge is showcased, but in depth knowledge sharing is missing and/or the transfer of knowledge is not entertaining | Transfer of relevant and in depth knowledge is showcased and well transferred in an entertaining way towards participants | | ... Out of 20 |
| Objectives stated – Learning outcomes achieved (10p) | Unclear or unrealistic learning outcomes; participants do not achieve intended objectives | Learning outcomes are stated but may not be fully achieved by all participants in the given time | Clear, achievable learning outcomes that can be met by the majority of participants | | ... Out of 10 |
| Content relevance & impact for entrepreneur (10P) | Workshop lacks significant impact or value for an entrepreneur | Overall impact and value for entrepreneurs provided, but improvements are needed for greater impact | Workshop delivers substantial value for an entrepreneur and leaves a lasting impact | | ... Out of 10 |
| Creativity (10p) | Lack of creativity or innovation in workshop design and delivery | Some attempt at creativity but lacks originality and innovation | Creative elements enhance the workshop experience and learning outcomes | | ... Out of 10 |

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| Engagement (10p) | Limited or no opportunities for participant engagement or interaction/action | Some attempt at engagement or interaction but level could be improved | Workshop actively engages participants through activities and/or interaction | | ... Out of 10 |
| Materials (10p) | Lack of necessary materials or resources, materials provided are inadequate or poorly prepared | Basic material provided but lack variety or depth | Well prepared materials and additional resources enhance the workshop experience and support learning | | ... Out of 10 |
| Evaluation and workshop follow up (10P) | No feedback or evaluation collected Opportunities for ongoing engagement/further learning after the workshop are missing | Basic collection of feedback to evaluate the workshop is included Opportunity for ongoing engagement/further learning after the workshop are included but with minimal effort | Comprehensive feedback is collected and analyzed to improve own learning Opportunity for ongoing engagement/further learning after the workshop is clearly showcased | | ... Out of 10 |
| Report Expertise complete & sufficient hour distribution showcased? | A clear and solid overview and explanation of activities and hours spend on becoming an expert See for the criteria for this expertise report Canvas – under assessment | | | | Knock-Out criteria |
| TOTAL GRADE | | | | | |